

The Lake News

P.O. Box 498, 153 East Fifth Avenue, Calvert City, KY 42029 (270) 395-5858 Email: news@thelakenews.com

June 1, 2018

Greetings:

The Lake News will be publishing its special section for AmeriBration, the annual Fourth of July celebration in Calvert City on June 28, 2018. This special section carries complete information on one of the largest annual celebrations in the lakes area.

Saturday, June 30, 2018 will be the AmeriBration 5k and 1 Mile Youth Run which is hosted by the Calvert/Sharpe Family Resource Center and Calvert Area Development Association as a fundraiser for the resource center.

Calvert Area Development Association (CADA) will also host the Miss AmeriBration Beauty Pageant at Calvert City Civic Center on Monday, June 25. The pageant is a fundraiser that helps CADA fund many of the free activities during AmeriBration.

On Wednesday, July 4th Calvert City will be filled with activities all day long. Many families and visitors to the area make plans to attend the Arts and Crafts show, corn-hole tournament, petting zoo, children's parade at 4:30 p.m. and musical entertainment before and after the AmeriBration parade which is at 7 p.m. The holiday finale will feature a huge parade, massive fireworks program and free ice cold watermelon. AmeriBration is set once again to be a huge crowd pleaser!

The AmeriBration section The Lake News produces is sought after by readers who want to know when activities are planned and by advertisers who recognize that it offers a huge readership for the holiday period. The AmeriBration section will be printed and included in The Lake News on June 28, 2018. Costs for advertising in this special section are as follows:

Full Page	\$ 880.74	Half Page	\$ 440.37
Quarter Page	\$ 220.19	Eighth Page	\$ 110.10
Sixteenth Page (2 columns x 4 inches)	\$55.92		

Other ad sizes are available at our current advertising rate of \$6.99 per column inch. A limited amount of full color is also available with special low pricing in effect on ads of one half-page or larger. Call (270) 395-5858 or email us at news@thelakenews.com and talk to a representative of The Lake News about reserving space for your business in the AmeriBration special section. We appreciate your helping us get the news out about Calvert City's salute to America "AmeriBration". Advertising deadline is June 22, 2018.

Thank you,

Loyd Ford
Editor and Publisher
The Lake News



*Marshall County Invites You to
Enjoy the 4th of July
with Great Food, Fun,
and Fireworks!*



Marshall County Fiscal Court

Marshall County Judge Executive Kevin Neal
1st District Commissioner Robert "Bob" Gold
2nd District Commissioner Johnny Bowlin
3rd District Commissioner Dr. Rick Cocke

