



KYLE PLUSH
ANSWER THE CALL
FOUNDATION

Kyle Plush, a vibrant 16-year-old high school sophomore, died from asphyxiation while trapped in his family van on April 10, 2018. Kyle did all he could during that time to save his life. His arms were pinned when the rear seat in his van flipped. Twice he called Cincinnati's communications center 9-1-1 through voice-activated SIRI on his iPhone. SIRI was the only way Kyle could make a call since he could not reach his cell phone in his pants pocket. During these two 9-1-1 calls, he gave his name, location in the Seven Hills School parking lot, the model and color of the van he was in, and urgent pleas for help because he knew he was dying.

Unfortunately, those desperate calls did not prevent Kyle's death. The 9-1-1 dispatchers and police did not locate him, and his father found him hours after he died—nearly 6 hours after Kyle's first 9-1-1 call.

MISSION

Uplifting families and communities to live their best lives and advocate for common sense public policy that fosters safer, friendlier, and more resilient communities.

VISION STATEMENT

Answer the call to:

- be your best selves each and every day.
- continuously improve things to keep up with the latest technology.
- be the most positive-thinking 9-1-1 dispatcher or call taker you can be.
- be the most thorough and reliable first responder you can be.
- volunteer selflessly.
- be the most inclusive and helpful friend you can be.
- live each and every day to the fullest—carpe diem!

Answer the call to live your life as Kyle lived his life each and every day.

THE FOUNDATIONS FIRST PROJECT

Kyle would have focused on solutions to improve the 9-1-1 system. He would not have seen the barriers or made excuses for why things can't be done (resources, money, infrastructure). Our family and the country, especially those who have the power to make nationwide change to the 9-1-1 system, owe it to Kyle to make sure these solutions are implemented to save lives when a loved one calls 9-1-1 in a life threatening emergency.

We can all support a cause focused on improving our emergency response system in Cincinnati and across the United States.

1. Support dispatchers and their supervisors to be their best selves each day as they manage over 650,000 emergencies per day.

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2. Effective quality assurance that embraces a system of continuous improvement.

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3. Recruit qualified, experienced and skilled leadership in the 911 Centers.

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4. Establish a secondary non-emergency, easy to remember number (example 311) that routes the non-emergency calls to local police.

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5. Mental health for the 911 telecommunicator.

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Search out what type of 9-1-1 system is in your area to make sure you are taking advantage of any available technology that will put more information into the hands of first responders.

When all is said and done, the foundation seeks innovative concepts designed to save lives. This starts with all of us doing our best.

www.kyleplushanswerthecall.org