



The Lake News

P.O. Box 498, 153 East Fifth Avenue, Calvert City, KY 42029 (270) 395-5858 Email: news@thelakenews.com

January 28, 2017

Dear Sir or Madam:

On February 23, 2017 you and your firm get a wonderful opportunity to tell your story to the people in our region. Each year now for nearly 30 years The Lake News has published an annual review of business, industry, education and community. Our Community Review looks at where we are and where we would like to be in the future. Our goals are sometimes more important than our most recent accomplishments. The Lake News Community Review is an important line of communication between your firm and the people we serve.

Our "Community Review" product will be published by The Lake News on February 23, 2017. The deadline for submission of advertising is February 17, 2017. Costs for advertising in this special section are as follows:

Full Page \$687.46 Half Page \$429.66 Quarter Page \$214.83 Eighth Page \$107.42

All advertising will be printed in full color at no additional charge.

Other ad sizes are available at our current advertising rate of \$6.82 per column inch. If you have previously placed an ad with us it will be enclosed along with this letter. Call (270) 395-5858 and talk to one of our representatives about reserving space for your business in The Lake News Community Review section. You may also email us at news@thelakenews.com to have your ad in this popular issue. We hope you and your firm will lend your support to this publication with the purchase of an advertisement because it lets local people know about what we as a community do and why it is important to them.

Thank you,

Loyd Ford
Editor & Publisher
The Lake News

When we say
“Go Jump in the Lake”
We really mean it!

Marshall County is Kentucky Lake

- One of the largest man-made lakes in the world
- Hundreds of square miles of water
- Only deep water sailing available from the Great Lakes to the Gulf of Mexico
- Economic opportunities that are unavailable any where else
- Fine dining and lodging
- **FUN!**

Economic Development (270) 527-2009 • Tourism (270) 527-3128

Marshall County Fiscal Court

Judge Executive Kevin Neal, Bob Gold, Johnny Bowlin and Rick Cocks

