

Budget 20/21

Line Item						
<b>Income</b>						
	<b>Rack Service</b>	\$	15,000.00			
	<b>Vacation Guide Ads</b>	\$	15,000.00			
	<b>Interest (checking)</b>	\$	50.00			
	<b>Penalties/Interest</b>	\$	0.00			
	<b>Matching Funds</b>	\$	0.00			
	<b>Other Income</b>	\$	200.00			
	<b>Room Tax</b>					
	-July	\$	26,000.00			-50%
	-August	\$	15,000.00			-50%
	-September	\$	13,500.00			-50%
	-October	\$	12,000.00			-50%
	-November	\$	6,000.00			-50%
	-December	\$	4,250.00			-50%
	-January	\$	3,250.00			-50%
	-February	\$	3,750.00			-50%
	-March	\$	9,000.00			-50%
	-April	\$	26,250.00			-25%
	-May	\$	30,000.00			-25%
	-June	\$	45,000.00			
					\$	194,000.00
	<b>Total Revenue</b>				\$	224,250.00
<b>Expense</b>						
	<b>Line of Credit</b>	\$	16,000.00			
				\$	16,000.00	
	<b>Building</b>					
	-Mortgage	\$	14,600.00			
	-Interest	\$	8,650.00			
	-Property Taxes	\$	3,950.00			
	-Insurance (Building/liability)	\$	3,100.00			
				\$	30,300.00	
	<b>Maintenance</b>					
	-Cleaning Labor	\$	2,000.00			
	-Supplies	\$	250.00			
	-Renovations/Repairs	\$	500.00			
	-Pest Control	\$	550.00			
	-Lawn Care	\$	1,000.00			
				\$	4,300.00	
	<b>Utilities</b>					
	-Electric	\$	3,000.00			
	-Telephone	\$	550.00			
	-Internet	\$	900.00			

Line Item					
	-Sanitation	\$	275.00		
	-Water	\$	150.00		
	-Trash	\$	250.00		
				\$	5,125.00
	<b>Administrative</b>				
	-Cell phone	\$	1,600.00		
	-Office Supplies	\$	250.00		
	-Equipment Purchase	\$	250.00		
	-Equipment Rental	\$	350.00		
	-Bookkeeping	\$	1,850.00		
	-Membership/Subscriptions	\$	2,000.00		
				\$	6,300.00
	<b>Automobile</b>				
	-Payment	\$	0.00		
	-Interest	\$	0.00		
	-Insurance	\$	1,300.00		
	-Fuel	\$	2,500.00		
	-Service/Maintenance	\$	475.00		
	Mileage	\$	0.00		
				\$	4,275.00
	<b>Meetings/Conference Travel</b>				
	-Hotel	\$	3,000.00		
	-Food	\$	250.00		
	-Other	\$	0.00		
				\$	3,250.00
	<b>Advertising</b>				
	-Print	\$	5,000.00		
	-Online/Digital	\$	15,000.00		
	-Wayfinding	\$	1,000.00		
	-Public Relations	\$	2,500.00		
				\$	23,500.00
	<b>Advertising Support</b>				
	-Sponsorships	\$	20,000.00		
	-Web Development	\$	10,000.00		
	-Photography/Videography	\$	1,000.00		
	-Travel Show/Conf. (fees)	\$	2,500.00		
	-Publications	\$	9,000.00		
	-Postage/Shipping	\$	4,600.00		
	-Distribution Labor	\$	0.00		
				\$	47,100.00
	<b>Payroll</b>				
	-Healthcare Reimbursements	\$	4,000.00		
	-Gross Salaries	\$	52,500.00		
	-Employee Withholdings				
	-Federal W/H			\$	4,050.00
	-State W/H			\$	2,375.00

Line Item					
	-Medicare				\$ 750.00
	-Social Security				\$ 3,250.00
	-Occupational Tax				\$ 500.00
	-School Tax				\$ 250.00
	-Retirement				\$ 2,625.00
	-Employer Withholdings				
	-Medicare	\$	1,500.00		
	-Social Security	\$	6,250.00		
	-Federal Tax	\$	4,200.00		
	-Kentucky Income Tax	\$	2,400.00		
	-Kentucky UI	\$	100.00		
	-Retirement	\$	12,600.00		
	-Workman's Comp	\$	550.00		
				\$	84,100.00
				\$	224,250.00