

Kentucky Lake CVB

Budget Overview: FY_2023_2024 - FY24 P&L

July 2023 - June 2024

	TOTAL
Income	
Interest	250.00
Matching Funds	30,000.00
Operational Rollover	140,000.00
Other Income	0.00
Rental Income	12,000.00
Room Tax	350,000.00
Travel Guide Ads	10,000.00
Total Income	\$542,250.00
GROSS PROFIT	\$542,250.00
Expenses	
Administrative	35,000.00
Advertising	261,500.00
Building Expenses	48,750.00
Payroll	122,000.00
Project/Development Reserve	75,000.00
Total Expenses	\$542,250.00
NET OPERATING INCOME	\$0.00
NET INCOME	\$0.00